



Patenting Software Inventions

11 May, THU
12:15 – 14:00
Smart-Space FinTech

- Strategies in helping software and business method patent applications to pass examinations
- Means to protect the intellectual property rights in software and business methods
- Guest Speakers from IDEA Intellectual:
Ms. Margaret Burke, Principal Patent Attorneys
Mr. Sam Yip, Patent Attorney

Free light lunch & drinks available

FREE REGISTRATION: Email to facility@cyberport.hk (Subject "11May", name, co. name, job title)

About the talk

The US used to be relatively lenient in granting patents to software and business method inventions. One does not need further proof than the thousands of software patent applications filed by Microsoft, Oracle, etc. each year. However, ever since the ruling of the Supreme Court case, *Alice Corp v. CLS Bank International* in 2014, the US Patent and Trademark Office (USPTO) has been vigorously issuing "non-patentable subject matter" rejections to all software and business method patent applications. In some way, it is now easier to pass examination in i.e. China and Europe for these patent applications than in the US. In this talk, we can share a few strategies in helping software and business method patent applications to pass examinations, and also explore other means to protect the intellectual property rights in software and business methods.

About Idea Intellectual Patent Agents

Idea Intellectual Patent Agents offer businesses and inventors one-stop patent application and management services. What sets Idea Intellectual Patent Agents apart from other patent practitioners is the professional interaction and care we offer our clients. We focus on explaining, making transparent, and guiding our clients through the often complicated and opaque patent process from start to finish. Idea Intellectual's patent attorneys and agents are not only patent experts licensed to practice before the U.S. Patent and Trademark Office, they are seasoned technologists and engineers with many years of hands-on experience in the various technology fields.

(provided by IDEA Intellectual)

